



Press release for Arkansas Hunger Relief Alliance. For immediate release.

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NORTH LITTLE ROCK HIGH SCHOOL STUDENTS GET SECOND CHANCE AT BREAKFAST

LITTLE ROCK, AR (September 27, 2017)—There are many reasons students give for not eating school breakfast. Many aren't hungry at that early hour, others have a hard time getting to school early enough to eat breakfast in the cafeteria, and others would rather socialize with their friends before the bell rings. Breakfast After the Bell is changing that.

North Little Rock School District Child Nutrition Director Marsha Satterfield recognized the opportunity that making breakfast part of the school day (after the bell) would provide for helping more students start their days ready to focus on their school work instead of growling stomachs. Working with the Arkansas No Kid Hungry campaign, Ms. Satterfield instituted Second Chance Breakfast at North Little Rock High School. Beginning on September 1st students have been able to pick up a nutritious meal from a breakfast cart between their first and second period classes. The cart offers the components of a reimbursable meal such as fresh fruit, 100 % fruit juice, milk and nutritionally approved hot and cold entrees and is in a central area of the school.

The program is making a big difference in the number of students that Ms. Satterfield, her assistant, Nutrition Coordinator Laura Jennings, and cafeteria staff are serving. When school started in August, they were serving breakfast to approximately 215 North Little Rock High School students each day. Since she began offering Second Chance breakfast, that average has risen to 346 per day. That means more students are now getting the nutritious start to their days that will help them stay focused on learning. Studies have shown that making breakfast part of the school day can mean fewer absences, fewer behavior problems, fewer trips to the school nurse and higher academic performance. The decision to make breakfast part of the school day is one of the best decisions a school district can make to improve the performance of their students.

Since they adopted the Community Eligibility Provision (CEP) that allows high need schools to feed all students at no charge, the North Little Rock School district is also seeing an increase in the number of elementary school students eating a nutritious school breakfast. Breakfast After the Bell programs and CEP are a winning combination for Arkansas students.

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About the Arkansas Hunger Relief Alliance

Arkansas Hunger Relief Alliance, lead partner in Arkansas for the No Kid Hungry campaign, is a non-profit collaborative network of more than 550 hunger relief and advocacy organizations across Arkansas. Our founding members include the Arkansas Foodbank in Little Rock, the Food Bank of Northeast Arkansas in Jonesboro, Harvest Regional Food Bank in Texarkana, Food Bank of North Central Arkansas in Norfolk, Northwest Arkansas Food Bank in Bethel Heights and River Valley Regional Food Bank in Fort Smith. The Alliance is dedicated to reducing hunger through direct relief, education and advocacy. We invite you to visit our [website](#) for details on hunger relief programs, donor and volunteer opportunities.

About the No Kid Hungry campaign

The No Kid Hungry campaign connects kids in need with effective nutrition programs like school breakfast, summer and afterschool meals and teaches their families how to cook healthy, affordable meals on a budget. The campaign works across the nation and in Arkansas to surround children with healthy food where they live, learn and play. The Arkansas Hunger Relief Alliance is the lead partner for the No Kid Hungry campaign in Arkansas. Visit our [website](#) for more information.