

Spirit of Giving 2008

“Spirit of Giving 2008” sponsored by KATV – Channel 7, US Bank, 103.7 the Buzz, and Stallion Transportation Group was held December 1 – December 19 and collected over 46,000 pounds of food to support statewide efforts to end hunger in Arkansas! This was a 142% increase over 2007. All food collected stayed in the community in which it was donated as drop off points were linked with hunger relief organizations upon registration.

The 2008 “Spirit of Community” Awards went to the US Bank in Greers Ferry, North Ridge Middle School in Van Buren and the Department of Finance & Administration – Ragland Building for collecting the most food for their category. The recipients will display their award until next December when competition begins again.

The competition between high school football teams participating in the state championship games was a new twist for this year’s campaign. It was highly successful with over 8,000 of food being collected at the entrance to War Memorial Stadium. Des Arc High School won the competition by bringing 3,200 pounds of food to their game on December 13th. The Des Arc Athletic Department was presented a check for \$1500 by Butch Rice of Stallion Transportation Group for their efforts.

Thanks to each of you for making Spirit of Giving 2008 a huge success!