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[www.ARhungeralliance.org](http://www.ARhungeralliance.org)

I am proud to announce that the Arkansas Hunger Relief Alliance is joining forces with Governor Beebe and Share Our Strength to launch No Kid Hungry Arkansas™, a campaign to end childhood hunger in the state by 2015.

Share Our Strength® is a national nonprofit that has been fighting poverty and hunger since 1984. The organization's domestic efforts are focused on making sure no child in America grows up hungry. Share Our Strength created the No Kid Hungry Campaign™ to raise the funds needed to connect the growing millions of at-risk children in this country to the nutritious food they need to thrive.

The need for action is urgent. In 2008, the first full year of the recession, 4.2 million more children struggled with hunger than the year before, often not knowing when their next meal would come. During the 2009 holiday season, 99 percent of food banks reported increased demand. And as our economy recovers over the next few years, experts expect these numbers to increase. The No Kid Hungry Campaign™ will play a leading role in reducing those increases and ultimately ending childhood hunger in America by 2015.

Arkansas Hunger Relief Alliance joins Share Our Strength in the firm belief that the world's wealthiest nation should have no hungry children. There is more than enough food to go around, and enough effective programs to get this food to hungry kids. No Kid Hungry™ goes to the core of what's missing: awareness and access. By supporting No Kid Hungry™, Arkansas Hunger Relief Alliance and Share Our Strength will:

- Spread the word about the state of childhood hunger in Arkansas: it exists, it's unacceptable, and with everyone's help, it will end.
- Close the gap between food and nutrition programs and the millions of children who need them.
- Make it easier and less stigmatizing to find, apply for and participate in these programs that can help keep Arkansas's kids fed, healthy and strong.

I encourage you to get involved in the No Kid Hungry Campaign™. You can start by joining me in taking the No Kid Hungry™ Pledge at [NoKidHungry.org/Arkansas](http://NoKidHungry.org/Arkansas). You'll receive customized options for ways to become involved personally, from volunteering or attending events in your community to participating in online advocacy and many other activities that Share Our Strength will add over the life of the campaign.

Thank you for taking the No Kid Hungry™ Pledge today, at [NoKidHungry.org/Arkansas](http://NoKidHungry.org/Arkansas), and for sharing your strength to make sure no child in Arkansas grows up hungry.

Thanks,

*Rhonda Sanders*

Arkansas Hunger Relief Alliance  
Executive Director